

## Press Release

For Immediate Release

# DFA Hong Kong Young Design Talent Award 2022

## Applications Open from Now until 28 June

*Boosting Hong Kong Young Designers and Creative Industries  
by Offering Global Exchange Experiences*



Andrew Lau (Awardee 2019)  
Overseas Study@ Central Saint Martins, UK



Frank Lo (Awardee 2018)  
Overseas Work@ BVD, Sweden



Wing-chun Cheng (Awardee 2017)  
Overseas Work@ Recetas Urbanas, Spain

**(20 April 2022, Hong Kong)** The **DFA Hong Kong Young Design Talent Award (DFA HKYDTA)**, which seeks to enlighten Hong Kong young designers' creative thinking with a global perspective and to enrich their worldwide industry experience, is now open for applications until 28 June 2022. Award winners will receive financial support for embarking overseas work or study opportunities to gain global experience and unleash their creative potential.

Organised by Hong Kong Design Centre (HKDC) and supported by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region (HKSAR Government) as the Lead Sponsor, and Hong Kong Design Institute and the School of Design of The Hong Kong Polytechnic University as Sponsors, the DFA HKYDTA provides a sponsorship up to HK\$500,000 for awardee to work at a renowned overseas design company for 6 to 12 months or study at a famed institute abroad for 6 to 18 months. Since 2005, over 120 young designers have gained valuable and eye-opening overseas experiences through this award programme.

“Nurturing young design talent is vital for propelling the design ecosystem and for continuous industry development. The DFA Hong Kong Young Design Talent Award is committed to supporting the growth of Hong Kong young designers. We hope the awardees can explore and discover more possibilities through these overseas experiences, and form part of a revitalised design network that can make substantial contributions to the local creative industries,” said Prof. Eric Yim, Chairman of HKDC.

### **Online Application Details**

Application period: 20 April 2022 (9:00am) - 28 June 2022 (5:00pm) (Hong Kong time)

Online application: [ytda.dfaawards.com](http://ytda.dfaawards.com)

### **Application Requirements**

Hong Kong permanent residents aged 18 to 35, who are (1) designers with relevant working experience; or (2) 2022 design graduates with Higher Diplomas, Associate Degrees or Bachelor or Master Degrees from accredited local educational institutions; or (3) 2022 design graduates of Master Degrees obtained from accredited overseas educational institutions, with their Bachelor Degrees studied locally and obtained from accredited local educational institutions. Every applicant needs to be nominated by a design-related organisation or a professional.

### **Judging Criteria**

A judging panel comprising locally and internationally recognised professional designers and experts will assess the candidates based on their (1) potential contributions to the design and innovation development in Hong Kong; (2) personal aspirations, talents and achievements in specific fields with potential for continuous development; (3) effectiveness of communication and presentation skills; (4) portfolio of design works and (5) overseas work/ study proposals.

### **The DFA HKYDTA 2021**

The DFA HKYDTA 2021 granted awards to a total of 16 young designers including eight design practitioners and eight design graduates. Among them, 14 awardees will receive a sponsorship totalling up to HK\$5,000,000 for overseas work or study.



More photos available at:

<https://bit.ly/3jblmtk>

Visit our website and social media pages for more information:

**Website:** [ytda.dfaawards.com](http://ytda.dfaawards.com)

**Facebook:** <https://www.facebook.com/HKDC.Awards>

**Instagram:** [https://www.instagram.com/dfa\\_awards/](https://www.instagram.com/dfa_awards/)

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### **About DFA Hong Kong Young Design Talent Award ([ydta.dfaawards.com](http://ydta.dfaawards.com))**

Established in 2005, DFA Hong Kong Young Design Talent Award, one of the programmes of DFA Awards organised by Hong Kong Design Centre, aims to support and nurture Hong Kong's up-and-coming designers and design graduates aged 18 to 35. Awardees may receive sponsorship to work in overseas renowned design companies or study in overseas institutes to unleash their potential and contribute to Hong Kong's design and creative industries upon their return.

### **About Hong Kong Design Centre ([www.hkdesigncentre.org](http://www.hkdesigncentre.org))**

Hong Kong Design Centre (HKDC) is a non-governmental organisation, and was founded in 2001 as a strategic partner of the HKSAR Government in establishing Hong Kong as an international centre of design excellence in Asia. Our public mission is to promote wider and strategic use of design and design thinking to create business value and improve societal well-being.

### **About Create Hong Kong ([www.createhk.gov.hk](http://www.createhk.gov.hk))**

Create Hong Kong (CreateHK) is a dedicated agency set up by the HKSAR Government in June 2009. It is under the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau and dedicated to spearheading the development of creative industries in Hong Kong. Its strategic focuses are nurturing talent and facilitating start-ups, exploring markets, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community. CreateHK sponsors the Hong Kong Design Centre to organise the DFA Hong Kong Young Design Talent Award and other projects to promote Hong Kong design.

### **Enquiries**

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