

Partnership Reply Form

To: Ms Carmen Chan
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Email: carmen.chan@hkdesigncentre.org

(Please put a “✓” in the following boxes as appropriate)

- We would like to be a Supporting Organisation of Knowledge of Design Week (KODW) 2019 and Business of Design Week (BODW) 2019

As a Supporting Organisation of KODW and BODW 2019, we would like to seek your support by promoting KODW and BODW 2019 via the following channels, please indicate your organisation’s preferred channels by putting “✓” in the box(es) and fill in the details as follows (please select at least 2 channels below):

- To promote to your network by distributing eDMs from HKDC

Approximate size of your network base: _____

- To promote via your e-newsletter

Approximate size of your network base: _____

Size / Format of Graphics (if any): _____

Number of words: (ENG) _____ (CHI) _____

- To post related news or links on your website

URL of Website and respective section/page: _____

Size / Format of Graphics / Web Banner (if any): _____

- To post related news on your social media platforms e.g. Facebook, Instagram, LinkedIn, etc.

Social media platforms available: _____

- Other promotion methods as suggested by your organisation, please specify:

Particulars of Organisation

Representative:

Name: _____ Title: _____

Name of Organisation (The name shall be the same as the “Display Name for acknowledgement”):

(ENG) _____

(CHI) _____

(Please send your organisation’s logo in AI format and related branding guideline (if applicable) to us for acknowledging purposes to carmen.chan@hkdesigncentre.org).

Total number of staff/members of your organisation (This figure is for internal reference only):

Contact Person:

Name: _____ Title: _____

Email: _____ Telephone: _____

Fax: _____ Website: _____

Address: _____

Authorised Signature & Company Chop

Date