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Contributor: AWARDS TEAM

Bridging Local Young Design Talents to the World

Riding on the mission to promote local creativity, why not start with investing in local young designers and design graduates? Reconfirming such an initiative is HKSAR Government's 2015 Policy Address, under which we can rely on the support to be maintained for Hong Kong Design Centre (HKDC). Subsidies will be provided to enable more young design talents to undertake internship or further their studies overseas.

Organised by HKDC, the Hong Kong Young Design Talent Award (HKYDTA) aims to nurture up-and-coming design practitioners and design graduates aged 35 or below, and recognize the promising young design talents based in Hong Kong. With the financial sponsorship, winners will undergo a work attachment in a renowned overseas design company or study abroad for 6 to 12 months. Given the awards, winners would be able to unleash their potential, exchange their insights and



HKYDTA 2014 winners met the design and business leaders and government officials at BODW Gala Dinner in Dec 2014. (HKYDTA winners and Design Leadership Award 2014 winner Mr. HO Kwon Ping (7th from left); Dr Edmund LEE, Executive Director of Hong Kong Design Centre (8th from left); Mr. Gregory SO Kam-leung, GBS, JP, Secretary for Commerce and Economic Development (10th from right) and Mr. Jerry LIU, Head of Create Hong Kong (9th from right).

experiences with some of the brightest minds abroad. By bringing in new ideas and impact to Hong Kong from across the globe, this valuable experience further contribute to the creative industry and economic development of Hong Kong. Over the years, the Award received overwhelming support and recognition from the industry, 91 winners, including 18 winners in 2014, have been awarded. Other than these, the Award provides the winners different networking opportunities to widen their business network.

The HKYDTA 2015 application will start in May. For more details, please visit www.ydta.hk

Design for Asia – DFA Awards 2014

The book covers the portfolios and projects of HKYDTA 2014 winners and DFA Awards winners. The book articulates the designs that local city and region need, to commend design excellence, and to celebrate the people and their projects that have had a significant impact in Asia.

Enquiry for HKYDTA 2015 application or awards book purchase:

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