



Organiser:
Hong Kong Design Centre

Major Sponsors:
Create Hong Kong of the Government of the Hong Kong Special Administrative Region,
Hong Kong Economic and Trade Office in Brussels

Admission to the exhibition is free and open to public.

Opening hours are as follow:
3 April / 11:00 am - 6:00 pm
4 April / 10:30 am - 12:00 midnight
5-9 April / 10:30 am - 10:00 pm
11-16 April / 10:30 am - 8:30 pm

Press release
[For immediate release]

Confluence • 20+ at Milan Design Week from 4-16 April 2017

4-16 April 2017
Salone d'Onore, La Triennale di Milano
Viale Alemagna, 6, 20121 Milan

The Hong Kong Design Centre showcases the city's most innovative designers at the Triennale di Milano during Milan Design Week

HONG KONG DESIGN CENTRE
1/F, INNOCENTRE,
72 TAT CHEE AVENUE,
KOWLOON TONG,
HONG KONG

www.hkdesigncentre.org

Press Previews:

Monday, 3 April 2017, 11.00am-6.00pm - local media

Tuesday, 4 April 2017, 2.00-4.00pm – UK/International media





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Confluence • 20+ (Milan Edition), an exhibition of 20 groups of Hong Kong's most outstanding designers will be launched at the Triennale di Milano (Centre for contemporary art, architecture and design) during Milan Design Week 2017.

It is sponsored by Create Hong Kong of the Government of the Hong Kong Special Administrative Region, and the Hong Kong Economic and Trade Office in Brussels. The entire exhibition series is an accredited event celebrating the 20th Anniversary of the establishment of the Hong Kong Special Administrative Region.

The exhibition showcases the work of a group of entrepreneurs, thinkers and designers, both native to Hong Kong and those who have lived and practised in Hong Kong for a long period of time, whose work addresses a global audience and provides the world with a new vantage point on their journey. The creative forces in play in the exhibition are manifested in a city characterised by its unique positioning and unprecedented opportunity within Asia and China. Additionally, cultural diversity, density, state of flux, and contrast between modernity and tradition, the East and the West have had a profound influence on the designers exhibiting.

Each designer represents Hong Kong as a hub of experimentation - generating new approaches and solutions of worldwide relevance – and as a driving force for a new discussion of design in the twenty-first century.

Curator Amy Chow, says: *“Underpinning the exhibits is an extra value added to everyday objects through revisiting with fresh eyes. Hong Kong designers have raised the bar in bridging the aesthetics of the East and West. They offer a vision that transgresses personal, disciplinary, and social boundaries.”*

A number of themes run through the designers' works to create a vibrant and relevant expression of Hong Kong's unique creative outlook:

The meridian of time and the latitude of East and West cross their ways...

(Designers: Alan Chan, Samuel Chan, Lo Chi Wing, Lo Kai Yin)
Hong Kong designer Alan Chan and Lo Kai Yin embark on their revelatory Silk Road journey and revisit the century-old heritage in the light of contemporary sensibility. Samuel Chan and Lo Chi Wing present their sublime synthesis of Oriental aesthetics and Western ideals in celebration of the East-meets-West edge of Hong Kong.

Diversity of visual expression...

(Designers: Stanley Wong, Lo Sing Chin, Lee Chi Wing, Chiu Kwong Chiu, Freeman Lau, Lu Lu Cheung, Otto Tang)
Stanley Wong's iconic redwhiteblue series and Lo Sing Chin's Guangcai-inspired outdoor living gear represent Hong Kong natives' dedication to reconfiguring local identity and communal values. Freeman Lau modernises Chinese calligraphy with a perfect balance of utility and artistry and Lee Chi Wing revives the tea drinking culture with his streamlined tea stall. Lu Lu Cheung's and Otto Tang's floral buoyancy expresses feminine jouissance



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with chic practicality. Chiu Kwong Chiu offers a quick tour of the Forbidden City to shed light on the reasons and meanings of traditional Chinese architecture and designs.

Human nature to merge through good design

(Designers: Nicol Boyd and Tomas Rosén, Julie Progin and Jesse McLin, Sammy Or, Sharon de Lyster)

Sharon de Lyster's exploration of Asian heritage textiles promotes preservation of the disappearing traditions as well as ethical fashion production. Julie Progin and Jesse McLin's poetic reinterpretation of Jingdezhen porcelain embraces decay and happenstances as endemic to their creative processes. The digital installation of Sammy Or's Chinese font design choreographs an interactive symphony of nature and typography. Nicol Boyd and Tomas Rosén continue to pursue simplicity and usability in their collaboration with partners and specialists.

Curiosity and joy

(Designers: Elaine Ng, Kingsley Ng)

Elaine Ng's responsive installation comprising smart chandeliers and Kingsley Ng's multimedia tribute to Hong Kong literature showcase the vibrant excellence and jubilant multitude of the city's creative industries.

Looking towards the future

(Designers: Gary Chang, James Law, C.L. Lam)

Gary Chang's experiment with compact housing and James Law's portable mobile home usher in the trend of modern living, complemented by C.L. Lam's upcycling solution to sustainability, another technical innovation essential to the future development of humankind.

The Hong Kong Design Centre is a government-funded non-profit organisation that celebrates design excellence. The institution champions the creation of business values and community benefits through design. This latest exhibition series pays homage to Hong Kong's design heritage and will travel to three further destinations following Milan; Hong Kong, Seoul and Chicago.

Details of the Milan exhibition are as follows:

Dates:	4-16 April 2017
Opening hours:	4 April, 10:30 am – 12:00 midnight 5-9 April, 10:30 am – 10:00 pm 11-16 April, 10:30 am – 8:30 pm
Venue:	Salone d'Onore, La Triennale di Milano Viale Alemagna, 6, 20121 Milan

Admission to the exhibition is free and open to public



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About the Curator - Amy Chow

Amy Chow is an interdisciplinary design expert. As a curator and creative director, she has staged numerous critically acclaimed design exhibitions for international audiences, including Creation 9707 (2007) and Creative Ecologies+ (2012). As an academic, she has lectured at many world-class design institutions.

Chow's vision of Hong Kong's creative industry is a crystallisation of her robust insider experience. Having trained in a number of creative hubs across the globe, Chow has an international outlook that allows her a unique perspective on Hong Kong's design scene.

– END –

For all media enquiries, please contact:

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Press Invitation

Members of the media are cordially invited to the exhibition press previews and exhibition Opening Ceremony to be officiated by Mr. Gregory So, GBS, JP, Secretary for Commerce and Economic Development of the Government of the Hong Kong Special Administrative Region:

Local Press Preview:	3 April 2017, 11am-6pm
UK/International Press Preview:	4 April 2017, 2-4 pm
Opening Ceremony:	4 April 2017, 6-8pm

Salone d'Onore, La Triennale di Milano
Viale Alemagna, 6, 20121 Milano

In addition to the exhibition at the Triennale Museum, Hong Kong Design Centre has also curated two public programmes to take place during Milan Design Week:

Creative Fusion at Eataly

Creative Fusion at Eataly brings Hong Kong culinary specialties to Milan's iconic food hall. A feast of Hong Kong street food, presented by F&B consultancy Twins Kitchen, will offer guests a taste of contemporary Cantonese cuisine through scheduled demonstrations and tasting sessions. A range of products will also be showcased to highlight Hong Kong's edge in food design.

DATE:	5-6 April 2017
VENUE:	Eataly Milano Smeraldo Piazza Venticinque Aprile 10, 20121 Milan, Italy



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Poetic Tram Ride

Poetic Tram Ride invites visitors to board a 25-minute tram ride from Duomo to Triennale for a time-defying experience in the city of Milan. A historical tram will be converted into a moving camera obscura, where passengers on board can enjoy a cinematic experience of the street life of Milan. As the tram goes, the rolling images and moving lights of the picturesque cityscape offer an upside-down experience of the city's awe-inspiring heritage and modern glamour. This *Poetic Tram Ride* is an "exhibit" by Hong Kong interdisciplinary designer Kingsley Ng.

DATE: 4-6 April 2017
DURATION: The tram will run to/from the Duomo and Triennale Tram Station from 1-6pm daily. Each trip is about 25 minutes long.

A limited number of seats to the above events are available. Members of the press are requested to contact Melinda, Alice or Jemma at Caro Communications for reservations (contact details above).