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Two International Accolades Received for HKDC Annual Report 2013-2014



The HKDC Annual Report 2013-2014 has won two Silver Awards in the categories "Annual Reports - Interior Design: Non-Traditional" and "Websites/Emerging Media: Interactive Annual Report" of the Mercury Excellence Awards 2014-2015 respectively.

The International MERCURY Awards was organized by MerComm, Inc., an independent awards organization headquartered in New York dedicated to recognize and honor organizations whose work has made an outstanding design and innovation contribution in public relations, public affairs and corporate communications fields. Since its established in 1987, the award competition received overwhelming responses and attracted more than a thousand entries from organizations and individuals all over the world every year.

Ms. Elina Lee, Director of Partnership, Marketing & Communications of HKDC stated that, "We are honored to receive this international renowned award and thank all our colleagues for their joint efforts to achieve this recognition. The Report production embodied the essential element of creative thinking which has been emphasized by HKDC at all times. We will continue to strive for committing our public mission to build a brighter future for the society."